Conditions of DQS certification marks and explanation of the certificate content

Guidelines for DQS certificate holders

Show your mark! DQS certificates as well as the copyrighted certification marks are the visible symbols of a successful certification – and enjoy an excellent reputation anywhere in the world.

Communicate your success and show in the public that you have reliable, high-quality and customer-oriented processes. Use the extensive options to affix your certificate and the internationally protected DQS certificate symbols: on business papers, in flyers and brochures, in your online advertising, on vehicles, at exhibition stands, or on the Internet.

BUILD TRUST AND KEEP PROMISES

We are delighted that you want to draw attention to your successful management system and DQS in your business and marketing documents. We have developed different certificate marks for this purpose.

How to use DQS Marks

- Use of the certification marks requires valid certificates or other declarations of conformity issued by DQS. You may only use the DQS marks shown on your issued and valid certificate (cf. page 6). After the expiration of the validity or in case of suspension, withdrawal or cancellation of a certification, all advertising with the certification shall be discontinued immediately.

- If your certificate does not apply to the whole of your organization, you are required to indicate the restricted scope for which it is valid (cf. page 3).

- The marks shall always be used in connection with the name of your organization. The certificate marks may only be used for organizations mentioned on the certificate. If your organization has several sites, it may only use the certificate marks for the site that is actually certified.

- When using a neutral certification marks, the underlying standards or specifications need to be specified in the immediate vicinity of the symbol (cf. page 3).

- Only the DQS marks shown on your issued certificate may be used.

- The marks shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity. Furthermore, the marks shall not be applied by certified clients to laboratory test, calibration or inspection reports, quotes where it may imply product or service certification or certificates.

- The templates of DQS certificate marks are available in German and English in various file formats on our website at the following link:

  EN: https://dqsglobal.com/intl/about/certification/certificate-logos

  The marks themselves shall not be changed in any way – however, you may choose which size, colour (only unichrome) to use for DQS marks.

- We recommend appending the certificate registration number to the symbol (*required for UL Registered Firm mark)

- In the opinion of DQS the promotional or advertising material shall not be in conflict and, in no way create a misleading impression as to the nature of the certification status, except for the Mark that is prescribed for use herein.

Design Samples

DQS mark for certified management system

e.g. ISO 9001

UL Registered Firm Mark for certified management systems

Shall always be in conjunction with the following elements:

- Certified Client's Name
- Business Relation Number
- Applicable MS Standard with revision year to which the client is certified, i.e. ISO 9001:2015
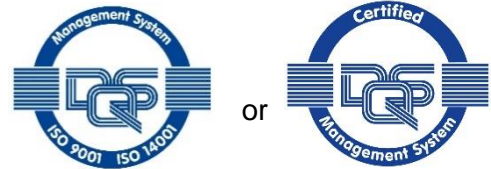- Issuing Certification Body (e.g. DQS Inc.)

DQS Inc.
FACILITY NAME
REGISTRED TO ISO____
AND____ (other registration standard number, if any)
BR NUMBER

DQS marks for certified integrated management systems

e.g. certified according to

- ISO 9001
- ISO 14001
- ISO 45001

or

DQS-certified for ISO 9001, ISO 14001 and ISO 45001

DQS mark for restricted scopes

If your certificate does not apply to the whole of your organization, you are required to indicate the restricted scope for which it is valid.

Organization name, DQS-certified for ISO 14001 for the restricted scope

DQS mark for certified management system

e.g. IATF 16949

NOTE: The only use of the IATF logo related to this certification scheme is as displayed on the certificate issued by DQS. Any other use of the IATF logo permitted use is prohibited.

DQS mark for certified management system

e.g. EfbV – Ordinance on Specialised Waste Management Companies

Note: In the case of certifications in accordance with the Ordinance on Specialised Waste Management Companies (Entsorgungsfachbetriebeverordnung – EfbV), the certified activity within the meaning of the EfbV must always be indicated in the immediate vicinity of the DQS certificate symbol (storage, collection, transport, treatment, recycling, disposal).

DQS-certified according to EfbV - disposal

DQS mark for certified management system

For unaccredited or voluntary standards, you are required to indicate the restricted scheme for which it is valid.

DQS-certified for 5S

DQS mark for certified management systems

DQS MED for certified Management Systems

- ISO 9001 DAkkS accreditation
- ISO 15378 DAkkS accreditation
- ISO 13485 DAkkS or SCC
  (Standard Council Canada) accreditation
- MDSAP
- TCP III

Example Symbol -
certification specific versions may be available
at the website

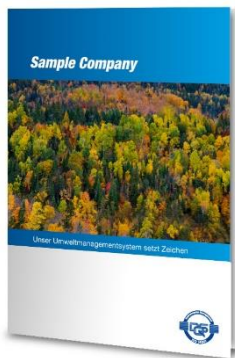**DQS mark for notified body certificates**

DQS MED for regulated certified conformity assessments

- REG (EU) 2017/745

Application examples

DQS marks all represent the quality and intrinsic value of your organization and allow you to make this visible to the public e.g.:

How to use Accrediting Marks

Normally, the accreditation or scheme marks are only available for the certification bodies and it is not permitted for the certificate holder (explicitly in case of DAkkS, IATF). Depending on the DQS certificate and the certification program, you can use the accreditation or scheme marks due to the following conditions (cf. content of certificate):

a) ANAB mark

The use of the accreditation logo by third parties is permitted considering the following:

- Only clients with the ANAB mark on their certificate are entitled to use the marks illustrated below.

- A certified client shall not use ANAB accreditation in such a manner as to bring ANAB into disrepute and shall not make any statement regarding its certification under the ANAB accreditation that ANAB may consider inaccurate, misleading, or unauthorized.

- The ANAB accreditation mark may only be used in conjunction with both the Registered Firm Mark and the DQS Mark on the client's stationery and literature, and in its advertising subject to DQS

conditions for use of its Mark. The ANAB accreditation mark shall be placed next to the Registered Firm's Mark and the DQS Mark.

- ANAB's accreditation mark shall not be used on a product or in such a way as to suggest that DQS and/or ANAB have certified or approved any product, process or service of a certified customer, or in any other misleading manner. The ANAB accreditation mark shall be reproduced:

  a. In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
  b. In a size that makes all features of the mark clearly distinguishable.
  c. Without distortion of its dimensions.

- When using the ANAB accreditation mark, its size must not exceed the size of the Registered Firm's Mark and the DQS Mark.

- When using the ANAB Mark it must be in conjunction with the complete certification mark which includes both the Registered Firm and the DQS Marks as outlined below:

- Upon withdrawal of certification or ANAB accreditation from a DQS Inc. certificate the customer shall discontinue its use of all advertising matter that contains any reference thereto

b) For certification under other accreditation bodies

Specific requirements may apply and will be communicated by your respective DQS offices in addition.

c) IQNET marks and certificates

For certain standards, DQS certified clients can generate the IQNET certificates by themselves. For those certificates, the certificate holder may also use the IQNET mark, according to the applicable IQNET user guide available at https://www.iqnet-certification.com.

d) Marks not to be used:

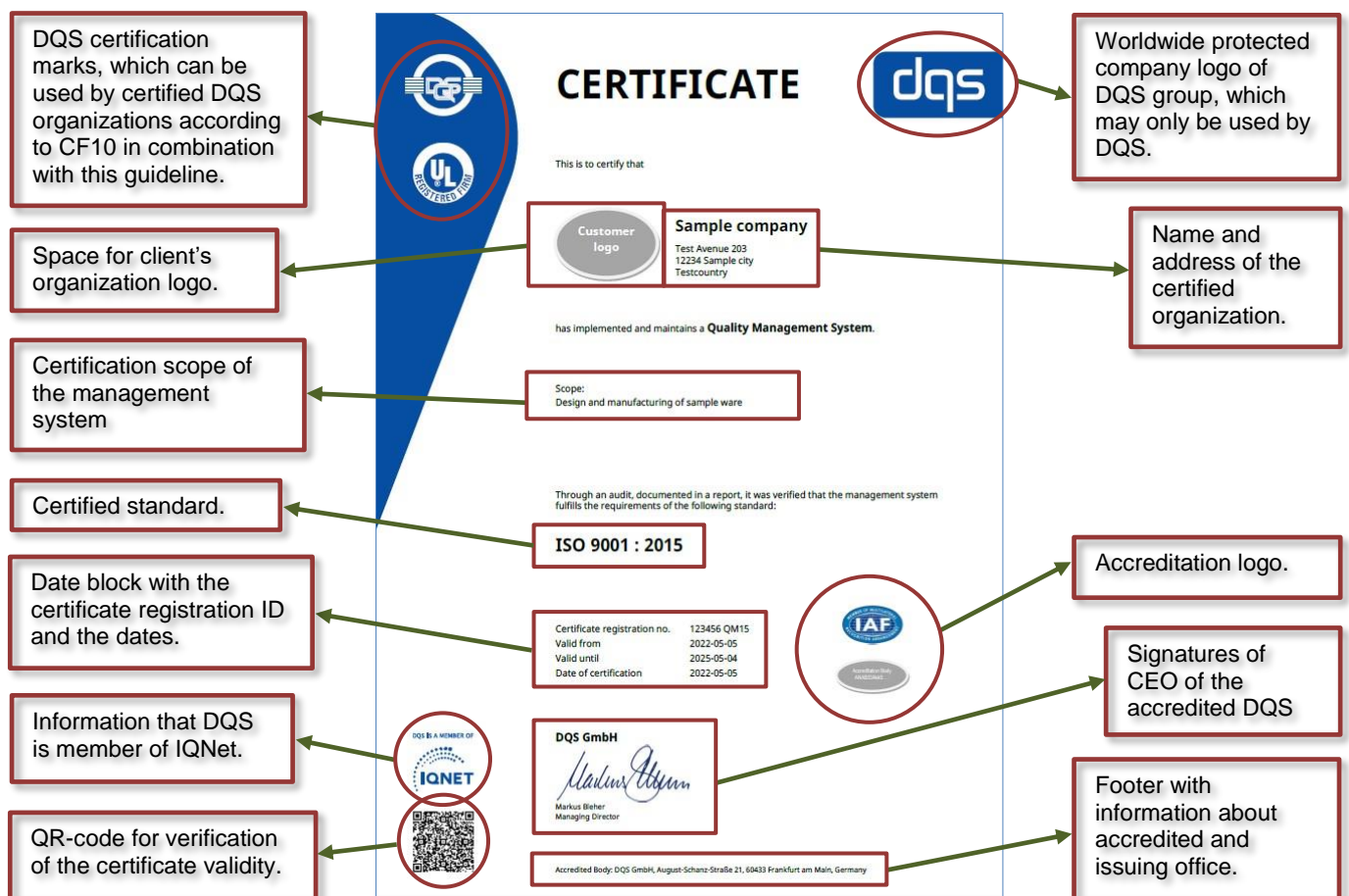ISO.org and DAkkS owns the registered trademarks for their marks and shall not be used by DQS certified clients, e.g.:

e) Terminology:

- Don't register "ISO" as, or in, your domain name, website, or company name, e.g. www.isodatabase.com.

- Don't use "ISO" as, or in, your product or service name.

- Don't say that you, your products or your services are endorsed, approved or certified by ISO. (Remember, ISO doesn't perform certifications.)

- Always refer to a standard by its full name and revision. E.g. like: "XXX (Name of registered site) has been certified by DQS Inc. to ISO 9001:2015."

- Do refer to ISO or the International Organization for Standardization in a fair and appropriate way.

- Statements of conformance may not make assurances or claims that may be misleading. For example ("As an ISO-9001:2015 registered company, we provide the world's best coffee.").

Explanation and meaning of the certificate content

DQS certification marks, which can be used by certified DQS organizations according to CF10 in combination with this guideline.

Space for client's organization logo.

Certification scope of the management system

Certified standard.

Date block with the certificate registration ID and the dates.

Information that DQS is member of IQNet.

QR-code for verification of the certificate validity.

Worldwide protected company logo of DQS group, which may only be used by DQS.

Name and address of the certified organization.

Accreditation logo.

Signatures of CEO of the accredited DQS

Footer with information about accredited and issuing office.

CERTIFICATE

This is to certify that

Sample company
Test Avenue 203
12234 Sample city
Testcountry

has implemented and maintains a **Quality Management System**.

Scope:
Design and manufacturing of sample ware

Through an audit, documented in a report, it was verified that the management system fulfills the requirements of the following standard:

ISO 9001 : 2015

Certificate registration no.	123456 QM15
Valid from	2022-05-05
Valid until	2025-05-04
Date of certification	2022-05-05

DQS GmbH

Markus Bleher
Managing Director

Accredited Body: DQS GmbH, August-Schanz-Straße 21, 60433 Frankfurt am Main, Germany

In some cases, the certificate consists of several pages. The **"annexes"** to the first (main) page contain either a listing of the location/sites that are within the scope of the auditing and/or a detailing of the audit results and the associated product and/or process data. The certificate is always only valid with all pages.

DQS **"Excerpt certificates"** are certificates for locations/sites listed in the annexes of the DQS main certificates. These "Excerpt certificates" only valid in connection with their main certificates.

Our auditors or your customer service person will be happy to support you, examine the use of symbols during the audits and, if necessary, agree on corrective measures with you.
If you have any questions about advertising with DQS, about presentations and suggestions on the Internet, or about opportunities for joint public relations work, please do not hesitate to contact us.